

Claes-Fredrik Helgesson

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Date & Place of birth: 26 October 1964, Släp, Sweden
Citizenship: Swedish



Current position

Professor, Department of Thematic Studies - Technology and Social Change

Education

- 1999 PhD (Ekon. dr.), Business administration, Stockholm School of Economics. (Thesis: Making a natural monopoly. Faculty opponent: Prof. Peter Miller, LSE, UK.)
- 1994 Ph.Lic., Business administration, Stockholm School of Economics. (Faculty opponent: Prof. Robin Cowan, now at MERIT.)
- 1991 B.Sc. (Civilekonom), Business administration and Economics, Stockholm School of Economics

Positions from 1999

- 2009- Professor, Department of Thematic Studies - Technology and Social Change, Linköping University
- 2008-09 Principal Secretary in Swedish government inquiry on patient's rights (Huvudsekreterare, Utredningen om patientens rätt.)
- 2005-08 Research Director, Stockholm Centre for Organizational Research (Score, a research centre run jointly by Stockholm School of Economics and Stockholm University)
- 2006-08 Program Director MBA Health and Life Sciences, IFL at Stockholm School of Economics
- 2005-09 Associate Professor, Department of Marketing and Strategy, Stockholm School of Economics
- 1999-05 Assistant Professor. Department of Marketing and Strategy, Stockholm School of Economics

Longer research stays

- 2011 4 weeks with Steve Woolgar at Said Business School, University of Oxford
- 2002 3 weeks with Steve Woolgar at Said Business School, University of Oxford
- 1995 4 months with Michel Callon at CSI, Ecoles des Mines, Paris
- 1994 4 months with Jim March at Scancor, Stanford University, USA

Special commissions in selection

- 2017-18 Member of committee in government inquiry about the assessment of academic merits in relation to open access. The inquiry is led by the National Library of Sweden.
- 2017- Member of the national board for Swedish Collegium for Advanced Study, SCAS
- 2017- Member of Linköping University board (elected representative of faculty)
- 2015-16 Member of Vice Chancellor's council for research, Linköping University. (Rektors forskningsråd).
- 2015- Member of editorial board of *Journal of Cultural Economy*.
- 2012- Co-Editor-in-Chief and co-founder of the academic journal *Valuation Studies* (publishes 2 issues annually since 2013).
- 2012-14 Head of unit, Technology and Social Change (approximately 50 employees), Linköping University
- 2011-14 President, International Master Programme, European Studies of Society, Science, and Technology, ESST. (European organisation for collaboration of master programs within STS.)
- 2010-16 Extra, appointments committee, Faculty of Arts and Sciences Linköping University
- 2010- Member of board, Leading Health Care (academic think tank).
Chairman of board since June 2012. (<http://leadinghealthcare.se/>)
- 2011 Head of graduate program, Technology and social change, Linköping University
- 2004-06 Member of board, Economic Research Institute (EFI) at Stockholm School of Economics

Publications

1. Peer-reviewed original articles

- Helgesson, Claes-Fredrik and Francis Lee. 2017. "Valuations as Mediators Between Science and the Market: How Economic Assumptions Shape Pharmaceutical Trial Designs." *Science as Culture* 26 (4):529-554.
- Helgesson, Claes-Fredrik, Francis Lee, and Lisa Lindén. 2016. "Valuations of experimental designs in proteomic biomarker experiments and traditional randomised controlled trials." *Journal of Cultural Economy* 9 (2):157-172.
- Nilsson, Johan, and Claes-Fredrik Helgesson. 2015. "Epistemologies in the wild: local knowledge and the notion of performativity." *Journal of Marketing Management* 31 (1-2):16-36.
- Helgesson, Claes-Fredrik, and Hans Kjellberg. 2013. "Values and Valuations in Market Practice." *Journal of Cultural Economy* 6 (4):361-369.
- Kjellberg, Hans, and Claes-Fredrik Helgesson. 2010. "Political marketing: Multiple values, performativities and modes of engaging." *Journal of Cultural Economy* 3 (2):279-297.
- Kjellberg, Hans, and Claes-Fredrik Helgesson. 2007. "On the nature of markets and their practices." *Marketing Theory* 7:137-162.

Kjellberg, Hans, and Claes-Fredrik Helgesson. 2007. "The mode of exchange and shaping of markets: Distributor influence in the Swedish post-war food industry." *Industrial Marketing Management* 36 (7):861-878.

Kjellberg, Hans, and Claes-Fredrik Helgesson. 2006. "Multiple versions of markets: Multiplicity and performativity in market practice." *Industrial Marketing Management* 35:839-855.

2. Editorials in *Valuation Studies*

Doganova, Liliana, Martin Girardeau, Claes-Fredrik Helgesson, Hans Kjellberg, Francis Lee, Alexandre Mallard, Andrea Mennicken, Fabian Muniesa, Ebba Sjögren, and Teun Zuiderent-Jerak. 2014. "Valuation Studies and the Critique of Valuation." *Valuation Studies* 2 (2):87-96.

Helgesson, Claes-Fredrik. 2016. "Folded Valuations?" *Valuation Studies* 4 (2):93–102.

Helgesson, Claes-Fredrik, and Fabian Muniesa. 2014. "Valuation is Work." *Valuation Studies* 2 (1):1-4.

Helgesson, Claes-Fredrik, and Fabian Muniesa. 2013. "For what it's worth: An introduction to Valuation Studies." *Valuation Studies* 1 (1):1-10.

Helgesson, Claes-Fredrik, Monika Krause, and Fabian Muniesa. 2017. "Attempting to Bring Valuation and Politics Together – the Politics of Valuation Studies at a Series of Sessions in Copenhagen." *Valuation Studies* 5 (1):1-6.

Muniesa, Fabian, and Claes-Fredrik Helgesson. 2013. "Valuation studies and the spectacle of valuation." *Valuation Studies* 1 (2):119-123.

3. Monographs

Helgesson, Claes-Fredrik. 1999. "Making a Natural Monopoly: The Configuration of a Techno-Economic Order in Swedish Telecommunications." Ph.D. diss., Stockholm School of Economics.

Helgesson, Claes-Fredrik. 1994. "Coordination and Change in Telecommunications." Licentiate's diss., Stockholm School of Economics.

4. Books and book chapters

Dussauge, Isabelle, Claes-Fredrik Helgesson, and Francis Lee, eds. 2015. *Value Practices in the Life Sciences and Medicine*. Oxford: Oxford University Press.

Dussauge, Isabelle, Claes-Fredrik Helgesson, Francis Lee, and Steve Woolgar. 2015. "On the omnipresence, diversity, and elusiveness of values in the life sciences and medicine." In *Value Practices in the Life Sciences and Medicine*, edited by Isabelle Dussauge, Claes-Fredrik Helgesson and Francis Lee, 1-28. Oxford: Oxford University Press.

Dussauge, Isabelle, Claes-Fredrik Helgesson, and Francis Lee. 2015. "Valuography: Studying the making of values." In *Value Practices in the Life Sciences and Medicine*, edited by Isabelle Dussauge, Claes-Fredrik Helgesson and Francis Lee, 267-285. Oxford: Oxford University Press.

Helgesson, Claes-Fredrik, and Linus Johansson Krafve. 2015. "Data transfer, values and the holding together of clinical registry networks." In *Value practices in the life sciences and medicine*, edited by Isabelle Dussauge, Claes-Fredrik Helgesson and Francis Lee, Oxford: Oxford University Press.

- Helgesson, Claes-Fredrik, and Linus Johansson Krafve. 2015. "The Compound Collaborations of Clinical Registries." In *Healthy Collaboration: Collaboration across Health Research and Medical Care*, edited by Bart Penders, Niki Vermeulen and John N Parker, 101-121. Farnham: Ashgate.
- Kjellberg, Hans, and Claes-Fredrik Helgesson. 2014. "Political Marketing: Multiple Values, Performativities and Modes of Engaging." In *The Limits of Performativity: Politics of the Modern Economy*, edited by Franck Cochoy, Martin Giraudeau and Liz McFall, Routledge. (Reprint of previously published article from 2010.)
- Helgesson, Claes-Fredrik. 2011. "Avstånd och datatvätt i stora kliniska läkemedelsprövningar: Om två förbisedda företeelser som ökar prövningarnas trovärdighet." In *Evidensens många ansikten: Evidensbaserad praktik i praktiken*, edited by Ingemar Bohlin and Morten Sager, 69-95. Lund: Arkiv förlag.
- Helgesson, Claes-Fredrik. 2010. "From dirty data to credible scientific evidence: Some practices used to clean data in large randomised clinical trials." In *Medical proofs, Social experiments: Clinical trials in context*, edited by Catherine Will and Tiago Moreira, 49-66. Aldershot: Ashgate.
- Helgesson, Claes-Fredrik, and Hans Kjellberg. 2009. "Practical Use: Enacting the User and That Which is Being Used." In *Use of Science and Technology in Business: Exploring the Impact of Using Activity for Systems, Organizations, and People*, edited by Håkan Håkansson, Alexandra Waluszewski, Frans Prenkert and Enrico Baraldi, 247-270. Emerald.
- Sjögren, Ebba, and Claes-Fredrik Helgesson. 2007. "The Q(u)ALYfying hand: Health economics and medicine in the shaping of Swedish markets for subsidised pharmaceuticals." In *Market Devices*, edited by Michel Callon, Yuval Millo and Fabian Muniesa, 215–240. Oxford: Blackwell.
- Fernler, Karin, and Claes-Fredrik Helgesson, eds. 2006. *Kloka regler? Kunskapen i regelsamhället*. Lund: Studentlitteratur.
- Fernler, Karin, and Claes-Fredrik Helgesson. 2006. "Kunskap och regler: En introduktion" In *Kloka regler? Kunskapen i regelsamhället*, edited by Karin Fernler and Claes-Fredrik Helgesson, 19-40. Lund: Studentlitteratur.
- Helgesson, Claes-Fredrik, and Karin Fernler. 2006. "Initierad ignorans: Om översättningen av kunskap till regler." In *Kloka regler? Kunskapen i regelsamhället*, edited by Karin Fernler and Claes-Fredrik Helgesson, 305-325. Lund: Studentlitteratur.
- Fries, Liv, Claes-Fredrik Helgesson, and Karin Fernler. 2006. "Mer än en litteraturöversikt: Evidensbaserade kunskaps sammanställningar som regelsättande." In *Kloka regler? Kunskapen i regelsamhället*, edited by Karin Fernler and Claes-Fredrik Helgesson, 161-188. Lund: Studentlitteratur.
- Helgesson, Claes-Fredrik, and Hans Kjellberg. 2005. "Macro-actors and the sounds of the silenced." In *Actor-Network Theory and Organizing*, edited by Barbara Czarniawska and Tor Hernes, 145–164. Malmö & Copenhagen: Liber & Copenhagen Business School Press.
- Helgesson, Claes-Fredrik, and Ivan Snehota. 2005. "Explaining economic organisation: The problem of heterogeneous practice." In *Perspectives on market networks: Boundaries and new connections*, edited by Per Andersson, Susanne Hertz and Susanne Sweet, 189–200. Stockholm: EFI.

- Mattsson, Susanna, and Claes-Fredrik Helgesson. 2005. "Working with key objects of markets: The story about difficulties to unlock the post-office boxes in reforming the postal market in Sweden." In *Perspectives on market networks: Boundaries and new connections*, edited by Per Andersson, Susanne Hertz and Susanne Sweet, 103–116. Stockholm: EFI.
- Helgesson, Claes-Fredrik, Hans Kjellberg, and Anders Liljenberg, eds. 2004. *Den där marknaden: Utbyten, normer och bilder*. Lund: Studentlitteratur.
- Liljenberg, Anders, Hans Kjellberg, and Claes-Fredrik Helgesson. 2004. "Idéer om marknaden." In *Den där marknaden: Utbyten, normer och bilder*, edited by Claes-Fredrik Helgesson, Hans Kjellberg and Anders Liljenberg, 11–25. Lund: Studentlitteratur.
- Helgesson, Claes-Fredrik, Hans Kjellberg, and Anders Liljenberg. 2004. "Marknader som praktik – utbyten, normer och bilder." In *Den där marknaden: Utbyten, normer och bilder*, edited by Claes-Fredrik Helgesson, Hans Kjellberg and Anders Liljenberg, 27–53. Lund: Studentlitteratur.
- Helgesson, Claes-Fredrik. 2004. "Ekonomiska teoriers verklighetsförankring: Exemplet naturliga monopol och telemarknaders organisering." In *Den där marknaden: Utbyten, normer och bilder*, edited by Claes-Fredrik Helgesson, Hans Kjellberg and Anders Liljenberg, 55–75. Lund: Studentlitteratur.
- Helgesson, Claes-Fredrik. 2004. "Mellan vetenskap och verklighet: Om vad riktlinjer är och gör." In *Lychnos: Årsbok för idé och lärdoms historia*, 131–149. Uppsala.
- Fernler, Karin, and Claes-Fredrik Helgesson. 2001. "Constructing a curing commodity: The case of the curing plate." In *The Social Production of Technology: On the everyday life with things*, edited by Hans Glimell and Oscar Juhlin, 159–187. Gothenburg: BAS.
- Helgesson, Claes-Fredrik. 1998. "På jakt efter en naturlig ordning: Ansträngningar för att organisera telefonsystemet i Stockholm 1891-1918." In *Den konstruerade världen: Tekniska system i historiskt perspektiv*, edited by Pär Blomkvist and Arne Kaijser, 231–257. Stockholm: Symposion.
- Helgesson, Claes-Fredrik. 1998. "När ny teknik blir gammal: Den manuella telefonväxeltekniken efter 1924." In *Teknikens landskap: En teknikhistorisk antologi tillägnad Svante Lindqvist*, edited by Marika Hedin and Ulf Larsson, 61–81. Stockholm: Atlantis.
- Helgesson, Claes-Fredrik, Staffan Hultén, and Douglas J. Puffert. 1995. "Standards as Institutions: Problems with Creating all-European Standards for Terminal Equipment." In *On Economic Institutions: Theory and Applications*, edited by John Groenewegen, Christos Pitelis and Sven-Erik Sjöstrand, 164–182. Aldershot: Edward Elgar.
- Helgesson, Claes-Fredrik, and Dimitrios Ioannidis. 1994. "Företagande i en föränderlig politisk miljö: Telia och staten vid ett industripolitiskt vägskäl." In *Företag och marknader i förändring – Dynamik i nätverk*, edited by Staffan Hultén and Lars-Gunnar Mattsson, 22–43. Stockholm: Nerenius & Santérus Förlag.

5. Book reviews

- Helgesson, Claes-Fredrik. 2008. Book Review: Donald MacKenzie, Fabian Muniesa, and Lucia Siu: *Do Economists Make Markets? On the Performativity of Economics*: 2007 Princeton University Press, Princeton. *Organization Studies* 29 (6):916-919.
- Helgesson, Claes-Fredrik. 2012. Review essay: New colours and new weight to the study of marketing. Review of Detlev Zwick and Julien Cayla (eds), *Inside Marketing: Practices, Ideologies, Devices*, Oxford, Oxford University Press, 2011. *Journal of Cultural Economy* 6 (2):220-225.

6. Popular science publications (books, book chapters and signed contributions to white papers)

- Helgesson, Claes-Fredrik. 2014. *Civiliserade marknader? Introduktion till ett nytt sätt att förstå och organisera välfärdens marknader*. Stockholm: Uppdrag välfärd.
- Helgesson, Claes-Fredrik. 2012. "Den mångfaldiga styrningen i hälso- och sjukvården: Några viktiga orsaker till mångfaldighet och vad det innebär för de statliga myndigheternas roll." In *Bilaga i SOU 2012:33, Gör det enklare!*
- Helgesson, Claes-Fredrik. 2011. "Ett viktigt bidrag till samtal om vårdens värden (Förord till den svenska utgåvan)." Foreword to *Omsorgens logik: Aktiva patienter och valfrihetens gränser*, by Annemarie Mol, 9-17. Lund: Arkiv förlag.
- Winberg, Hans, Jon Rognes, and Claes-Fredrik Helgesson, eds. 2009. *Leading Health Care: Organizing healthcare for greater value*. Stockholm: IFL and EFI at Stockholm School of Economics.
- Helgesson, Claes-Fredrik, and Hans Winberg, eds. 2008. *Detta borde vårddebatten handla om*. Stockholm: IFL och EFI vid Handelshögskolan i Stockholm.
- Winberg, Hans, and Claes-Fredrik Helgesson. 2008. "Ett nytt utrymme för handling och reflektion." In *Detta borde vårddebatten handla om*, edited by Claes-Fredrik Helgesson and Hans Winberg, 11-22. Stockholm: IFL och EFI vid Handelshögskolan i Stockholm.
- Helgesson, Claes-Fredrik, and Hans Kjellberg. 2008. "Vilken vård och omsorg behöver hälso- och sjukvårdens marknader." In *Detta borde vårddebatten handla om*, edited by Claes-Fredrik Helgesson and Hans Winberg, 135-147. Stockholm: IFL och EFI vid Handelshögskolan i Stockholm.
- Helgesson, Claes-Fredrik, and Hans Winberg. 2008. "Framtidens sjukvård behöver debatter bortom enkla lösningar och svar." In *Detta borde vårddebatten handla om*, edited by Claes-Fredrik Helgesson and Hans Winberg, 149-153. Stockholm: IFL och EFI vid Handelshögskolan i Stockholm.
- Fernler, Karin, Ebba Sjögren, and Claes-Fredrik Helgesson. 2008. "Utan tvivel är man inte klok – kunskapsstyrningens problem." In *Detta borde vårddebatten handla om*, edited by Claes-Fredrik Helgesson and Hans Winberg, 115-132. Stockholm: IFL och EFI vid Handelshögskolan i Stockholm.
- Helgesson, Claes-Fredrik, and Hans Kjellberg. 2008. "Om marknader och marknadsprocesser." In *SOU 2008:37, Vårdval i Sverige*, 229–253.

Winberg, Hans, Rognes, Jon & Helgesson, Claes-Fredrik (Eds.) (2009) *Leading Health Care: Organizing healthcare for greater value*, Stockholm, IFL and EFI at Stockholm School of Economics.

Selected professional activities

Supervision of completed PhDs as main supervisor: Linus Johansson Krafve (LiU 2015); Johan Nilsson (LiU 2018). **Supervisor of completed PhDs as deputy supervisor:** Susanna Mattsson (Stockholm School of Economics, SSE, 2004); Ilinca Benson (SSE, 2008); Kristoffer Strandqvist (SSE, 2008); Anna Krohwinkel-Karlsson (SSE, 2008); Lotta Björklund Larsen (Stockholm University, 2010), Liv Fries (SSE, 2010); Mikael Ottosson (Linköping University, LiU, 2011); Hannah Grankvist (LiU 2011); Lisa Lindén (LiU 2016); Reka Andersson (LiU 2017).

Supervision of post-docs: Lotta Björklund Larsen (LiU, 2013); Francis Lee (LiU, 2015).

Reviewer for the following academic journals and book publishers: Accounting, Organisation and Society; Berghahn, BioSocieties; Consumption Markets Culture; Industrial Marketing Management; Journal of Cultural Economy, Journal of Management Studies; Journal of Marketing Management; Marketing Theory; Minerva; Nordiska Organisationsstudier; Organization; Routledge; Scandinavian Journal of Management; Science as Culture; Science in Context; Social Science and Medicine; Social Studies of Science; Science & Technology Studies; Science, Technology and Human Values; Sociology of Health & Illness. (I accept around 5 assignments per term.)

Reviewer of grant proposals for Agence Nationale de la Recherche (France); European Research Council; Swedish Council for Working Life and Social Research (FAS, now FORTE); Riksbankens Jubileumsfond; The Research Council for Culture and Society at the Academy of Finland; Ragnar Söderbergs Stiftelse (member of committee assessing all applications in business studies).

Expert for appointments and promotions: Linköping University (FoAss), Gothenburg University (docent, 2 times), University of Exeter (professor), St Andrews University (Reader), Goldsmiths, University of London (professor).

Co-editor-in-chief and co-founder of the peer-reviewed international open access journal *Valuation Studies* (created 2012 with support from Swedish Research Council, VR). The journal publishes 2 issues per year since 2013 with submissions from academics based in countries like France, US, UK, Netherlands, Denmark, and Sweden.

Organised numerous workshops and smaller conferences with participation of renowned international scholars. In the last 10 years: co-organiser for *1st Interdisciplinary Market Studies Workshop*, Sigtuna June 2010, *The Moral Economy of Life Science workshop* April 2011 in Vadstena and *Valuation as Practice symposium* at Edinburgh University in February 2014.) Furthermore, co-organiser of several sessions, tracks and sub-themes at large international conferences (e.g. recently at Egos in Athens 2015 and Copenhagen 2017, 4S in Denver 2015 and Boston 2017, and 4S/EASST in Barcelona 2016).

Experience to communicate with stakeholders and society at large

Numerous engagements as lecturer for managers and senior managers within

health care since 2000. This include all from 1h key notes and lectures to large audiences to to full day sessions (or more) in intensive management training programs. In addition, several (5+) appointments as program director for 12+ days long management programs for professionals in the health care sector (executive education).

Several times invited panellist in distinguished panels also including members of cabinet, general directors for governmental agencies, members of parliament, CEOs and the like (e.g. at Almedalen 2012).

Taken on smaller commissioned research projects from stakeholders such as the Swedish Medical Products Agency (Läkemedelsverket) and the foundation Leading Health Care.

Selection of awards and grants since 2000

- 2013 Main driving force behind the recruitment of Professor Steve Woolgar from University of Oxford to Linköping University with the support of a grant from the Swedish Research Council (40 MSEK, 2014-2020).
- 2011- A series of grants from Swedish Research council for supporting the open access journal Valuation Studies (between 50 KSEK and 200 KSEK annually).
- 2011 Competitively awarded research grant from RJ (3.5 MSEK) for the project "Trials of Value: On the valuation practices in designing medical experiments" Main applicant and project leader.
- 2011 Grant from "Jan Wallanders och Tom Hedelius Stiftelse samt Tore Browaldhs Stiftelse" for research stay in Oxford (100 KSEK).
- 2011- Grant from Stockholm County Council for a PhD research project "Vårdens vardag och den flerfaldiga styrningen". (Applicant and project leader, 3 MSEK)
- 2007 Competitively awarded research grant from Vinnvård for the research project "Knowledge, Management and Value Creation in Geriatric Care" (Main applicant and project leader; 3 MSEK).
- 2007 Competitively awarded research grant from The Bank of Sweden Tercentenary Foundation for the research programme "Organising Markets" (Co-applicant with Nils Brunsson and Christina Garsten; 33 MSEK. No involvement since 2008.)
- 2006 Competitively awarded research grant from the Jan Wallander and Tom Hedelius Foundation for the research programme "Organising Markets" (Co- applicant with Nils Brunsson and Christina Garsten; 2.9 MSEK. No involvement since 2008)
- 2005 The book "Den där marknaden" co-edited by Helgesson was awarded price as this year's marketing book ('Årets Marknadsföringsbok 2005') by Sveriges Marknadsförbund (The Swedish Marketing Federation)
- 2002 The Bank of Sweden Tercentenary Foundation, competitively awarded grant for the project "Market and Evidence" (1.7 MSEK. Main applicant).